

THE ELLIS HOTEL IS GREEN AND PINK THIS AUTUMN PINK SUNRISE MARTINI BENEFITS GEORGIA ORGANICS AND SUSAN G. KOMEN FOR THE CURE

Atlanta, Ga. – Sept. 28, 2009 - With the simple chime of a martini glass, The Ellis Hotel, downtown Atlanta's newest chic boutique hotels, is officially green and pink this October and November. Terrace, the new farm-to-table restaurant of The Ellis Hotel, invites guest to enjoy the new Pink Sunrise Martini; mixed with Sauvignon Blanc, Thatcher's Pomegranate, local Georgia Mountain Honey and Lemon Twist. This pink and green cocktail serves as more than a delicious drink because every \$8 Pink Sunrise enjoyed at Terrace, \$1 will be donated to Georgia Organics and \$1 will be donated to the Susan G. Komen for the Cure Greater Atlanta Affiliate from The Ellis Hotel.

Georgia Organics is a member supported non-profit organization working to integrate healthy, sustainable and locally grown food into the lives of all Georgians. With the help of The Ellis Hotel as the organization's first corporate sponsor of the Double Value Food Coupon Program and through initiatives such as the Pink Sunrise, Georgia Organics envisions sustainable, organic and local food transforming communities.

Susan G. Komen for the Cure, the global leader of the breast cancer movement and the world's largest grassroots network of breast cancer survivors and activists, has invested more than \$1 billion since inception in 1982. The Ellis Hotel is proud to work with the network in order to save lives, empower people, ensure quality care for all and energize science to find the cures.

Striving to raise awareness for a more local and sustainable food culture while working to re-establish a vibrant sense of community through good food...Farm to Table, Terrace creates an urban oasis of environmentally friendly dining. Awarded with the Silver level by the Green Seal Environmental Standard for Lodging Properties (the second hotel in the state of Georgia), The Ellis Hotel and Terrace practice consistent sustainability. To reinforce this commitment, The Ellis Hotel has retained Michel Nischan (restaurant owner, award-winning cookbook author and media personality to food policy activist and non-profit foundation CEO) to consult with The Ellis Hotel on the re-concepting of Terrace.

Recently honored with Atlanta's Downtown Design Excellence award, and Atlanta's Urban Design Commission Award for historic preservation, 2008, The Ellis Hotel exudes a perfect blend of southeast sophistication and charm. All rooms include 32" LCD flat screens, plush king size beds with ostrich leather headboards and iPod docking stations and offer a personal honor bar stocked with a variety of treats ranging from Ellis Georgia Peach Cobbler Jam and Terra Chips to Red Bull Energy Drinks and KamaSutra Body Paint.

To learn more about The Ellis Hotel's initiatives or to experience the Pink Sunrise, please call **(678) 651-2770** or visit <http://www.ellishotel.com/terrace> for more information and to view the menus.

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