

THE ELLIS HOTEL RETAINS COVETED NATIONAL GREEN SEAL RECOGNITION

ATLANTA, Ga. – Dec. 13, 2010 - The Ellis Hotel, the newest boutique hotel downtown Atlanta, has retained its reputable national Green Seal™, Silver level recognition for the second year in a row. In sincere efforts to “go green” and improve the environment, The Ellis Hotel is one of only four hotel properties in the state of Georgia to earn this distinguished declaration of environmental awareness.



The Green Seal, Inc. is a not-for-profit organization, which promotes and represents environmental responsibility throughout the United States. The seal can be found among restaurants and hotels across the country, signifying an environmentally conscious establishment who uses green products and follows preset, strict standards. The Silver level is awarded to properties that have substantially reduced their environmental impact and practice at the leadership level of sustainable practices.

In order to maintain the Green Seal, Silver level, The Ellis Hotel practices a number of eco-responsible requirements, including timed light systems in maintenance and housekeeping closets to save energy. The surrounding landscape was transformed to plants that do not require artificial watering and the hotel utilizes paper products that contain at least 30 percent post-consumer recycled content or tree-free fiber. In an effort to conserve water, linens and terry cloth towels are washed every three days, unless a guest requests to wash daily. From the kitchen's recycling of fryer oils through the Refuel Biodiesel Company to providing better products, the efforts by The Ellis Hotel have earned the honorable recognition of the Green Seal again.

“Our goal has always been to leave the smallest footprint possible,” says Stacy Martin, general manager, The Ellis Hotel. “I am proud of our staff for consistently making strides to keep this goal a priority and a constant focus.”

The Ellis Hotel uses Natura® Water filtration system that provides chilled sparkling and still water while using glass bottles, which are designed to be washed and re-used and are part of a system that provides an environmentally-friendly alternative to the waste associated with the manufacture, transport and disposal of conventional bottled water.

In addition to embracing these greener practices, as well as continuing local outreach, The Ellis Hotel's restaurant, Terrace offers a modern polish to heirloom recipes made with traditional, locally grown ingredients. Through its seasonal, farm-to-table menus, Terrace strives to raise awareness for a more sustainable and organic food culture while working to reestablish a vibrant sense of community through food.

As the only corporate sponsor of Peachtree Road Farmer's Market that participates in the Wholesome Wave program, which doubles food stamp benefits, Terrace at The Ellis Hotel, is playing a strong role in making local healthy food accessible to everyone.

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IMAGES AND MEDIA INFORMATION AVAILABLE

CONTACT: THE MAYFIELD GROUP

AUTUMN BARNES MAYFIELD

850.421.9007 O / 850.443.2212 C

AMAYFIELD@THE-MAYFIELD-GROUP.COM

As a 1913 Atlanta landmark, formerly the site of the historic Winecoff Hotel, The Ellis Hotel is a member of the National Registry of Historic Places. Blending a legendary past with the plush comforts of tomorrow, The Ellis Hotel features a women's only floor, 127 guest rooms, including 12 junior suites and an executive suite, all adorned with a palette of Georgia-inspired earth tones and sleek designs characteristic of boutique style yet comfy and functional. Now partnering with Flavours Spa Services, The Ellis Hotel is able to offer its guests a variety of spa treatments in the comfort of their guestrooms for 30 minutes or hour-long services.

Ranked in the Top 13 Excellent Business Hotels Around the World by Better Business Travel and rated number one hotel in Atlanta by Priceline.com guests and as a top-five rated TripAdvisor property for more than a year, The Ellis Hotel exudes a perfect blend of southeast sophistication and charm. All rooms include 32" LCD flat screens, plush king size beds with ostrich leather headboards and iPod docking stations and offer a personal honor bar stocked with a variety of treats ranging from Fairywood Thicket, locally-made preserves to KamaSutra Body Paint to Endangered Species Chocolates.

To learn more about The Ellis Hotel or to save green on an upcoming stay, call **(866) 993-1180**, or visit www.ellishotel.com and use **ATLH** as the booking code.

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